

Purpose

The Heart of Georgia Board of REALTORS® is an association made up of 250+ REALTORS® and affiliates who derive income from the real estate industry. Our Board represents agents from Lamar, Pike, Spalding, Upson, and surrounding counties who have come together to promote competence and education and strives to increase professionalism in its members. The purpose of the organization is to enhance its members abilities to be successful through networking, supportive services and enforcement of the National Association of REALTORS® Code of Ethics for its members and the public we serve.

We Appreciate Your Involvement

Our Board could not host our many events, raise money for the REALTORS® Political Action Committee (RPAC), or offer educational and networking opportunities for our members without sponsorships. Because we know value is important to our sponsors, we offer a variety of sponsorship opportunities to help you meet your goals and objectives in reaching the REALTOR® community.

Payment Information

Event Sponsorships :

Membership Luncheons	Cost
<input type="checkbox"/> Gold Level (Exclusive)	\$ 750.00
<input type="checkbox"/> Silver Level	\$ 500.00
<input type="checkbox"/> Bronze Level	\$ 250.00

Special	Cost
<input type="checkbox"/> Event Level (4 Tickets)	\$ 500.00
<input type="checkbox"/> Patron Level (2 Ticket)	\$ 250.00
<input type="checkbox"/> Sponsor Level	\$ 100.00

Continuing Education Courses	Cost
<input type="checkbox"/> 6 Hour Course	\$ 200.00
<input type="checkbox"/> 3 Hour Course	\$ 100.00

<u>Advertising:</u>	Cost
<input type="checkbox"/> Newsletter Advertising	\$ 150.00
<input type="checkbox"/> Webpage Advertising	\$ 250.00

Ind. Event/Advertising Methods of Payment:

Check Enclosed Bill me

Company Name

Contact Name

Phone

Approved by: _____ (Signature)

Mail or fax completed form to:
HOGBOR, P.O. Box 35, Griffin, GA 30224
Phone: (770) 229-4478 Fax: (478) 471-0344

Heart of Georgia Board of REALTORS®

2019 ADVERTISING AND SPONSORSHIP OPPORTUNITIES



*The Voice for
Real Estate for the
Heart of Georgia*



Tel: 770-229-4478
Fax: 478-471-0344
P.O. Box 35, Griffin, GA 30224
website: www.heartofgeorgia.com

Sponsorship & Advertising Opportunities

EVENTS

Membership Luncheons

The monthly membership luncheons are events held for our Affiliate and REALTOR® members to network with each other every month except June and July. Sponsors are recognized at the event, on our webpage, in the newsletter, and will have a table at registration to advertise. Each sponsor will have 5 minutes to speak in front of the Board.

Exclusive Levels (Only Sponsor)

Gold Level—Actual Meal Cost

Non-Exclusive Levels

Silver Level—\$500.00

Bronze Level—\$250.00

Please check an available month you would like to sponsor:

January 16, 2019—OPEN ____

February 20, 2019 Awards Luncheon

March 20, 2019—OPEN ____

April 17, 2018—Wessels & Dixon

May 15, 2019—OPEN ____

August 21, 2019—OPEN ____

Sept. 18, 2019—Affiliate Trade Show

October 9, 2019—Arrow Exterminators

November 20, 2019 —AgSouth

Dec. 11, 2019—Beck, Owen & Murray

Special

A variety of fundraisers are planned by different committees throughout the year.

These are some of our most popular events. Sponsors are recognized in our newsletter, on our webpage, at our monthly luncheons and may attend the event at no cost to hand out literature, meet and greet, etc. If ticketed events are planned free tickets are provided to sponsors based on their level of participation.

Event Sponsor—\$500 includes 4 tickets

Patron Sponsor—\$250.00 includes 2 tickets

Sponsor—\$100.00

Educational

Continuing Education courses are offered throughout the year. This is an excellent opportunity for Affiliates to get their name in front of a group of REALTORS®. We offer a wide variety of courses with attendance ranging from 10 to 100. Sponsors are recognized at the event by signage, on our webpage and may come and hand out literature, meet and greet, etc.

3 hr. Course—\$100.00

6 hr. Course—\$200.00

ADVERTISING OPPORTUNITIES

E-Newsletter

Our Newsletter, Highlights & Happenings is distributed to our membership monthly. There is no better way to get your company in front of REALTORS®. We sell ad space positioned in a prominent location in of our e-newsletter for maximum exposure at a cost of \$150.00 for 12 issues. These spaces also can be purchased on a monthly basis for \$50.00 if space is available.

Space purchased in 3, 6, or 9 month increments will receive a discount off our regular monthly rate.

Webpage

If you haven't visited our website at www.heartofgeorgia.com, you've missed a treat! This is where our membership surfs to access membership information, the current newsletter, check the Board calendar, etc. We also provide the public with a list of REALTOR® and affiliate members. With our site listed on every major search engine we have the traffic to make advertising on our site a great investment. It's a deal for just \$250.00 a year!



Mission Statement

The Heart of Georgia Board of REALTORS® provides ethical standards, integrity and professionalism for our REALTORS®.

It is our goal to serve our communities and to educate the public as to the benefits of working with a REALTOR®.