



WHY YOU SHOULD BECOME AN AFFILIATE MEMBER?

Today's real estate industry features many different facets. More individuals than ever are involved in some aspect of a real estate transaction. If you have vested interest in the industry, you are encouraged to join the Heart of Georgia Board of REALTORS® (HOG) as an Affiliate Member.

HOG has 250+ members, representing businesses as diverse as mortgage companies, home inspectors, newspapers, closing attorneys and pest control companies. Many of these individuals join so they can keep up-to-date with the latest real estate information and also to take advantage of networking opportunities with REALTOR® members. Affiliate members can reap a competitive advantage by belonging to HOG.

Business Opportunities: Real estate transactions involve many people. You can become well acquainted with many of these individuals and their firms by participating in the programs and activities of HOGBOR. Your involvement as an Affiliate member will help you expand your contacts in the business community and increase your prospects for business opportunities.

Education: Whatever your particular interests in real estate, there are courses and seminars offered by HOGBOR to help keep you informed of the latest techniques and practices. These programs, often available to members at reduced rates (or even free), help you keep a step or two ahead of your competition.

Image: Through the community service programs of HOGBOR, a strong and positive image of its individual members is continuously built in our community. You, as an Affiliate member, benefit directly from this increasing level of public recognition and respect.

Friends: One of many rewarding advantages of your affiliate membership is the gathering of a new group of friends. Knowing someone who is actively involved in a specialty occupation which affects your business, or talking things over with someone who has experienced a particular aspect of your business, can help you find solutions to problems you confront.

Size and Strength: Joining HOGBOR makes you a part of a large and growing force in our community. By joining, you become part of an association with over 250+ members that continues to grow each year.

AFFILIATE OPPORTUNITIES

Recognition

- Company and contact information listed on the membership roster
- Special discounted rates for classes, meetings and events.

Local benefits

- Marketing / Networking Opportunities
- Participate in and attend local Meetings and Events
- Join a committee and get involved!
- Promote your products or services by displaying your marketing materials at our FREE Annual Trade Show.
- Advertising opportunities in our Newsletter that gets emailed to all members.
- Sponsorship Opportunities
- By joining as an Affiliate member will allow you to sponsor and get recognition at a variety of Heart of Georgia events.